



2024-25 Promotion/Race Sponsorship Application

Applications must be submitted/received by 8:00 AM CST Monday, July 1st. Previously sponsored riders must apply each season to maintain sponsorship. BDX/SSI has the right to revoke/demote sponsorship status based on, but not limited to, prior years: performance, actions, content, and media presence.

Applicants must fill out the application completely and honestly in a legible and professional manner. Feel free to include pictures and/or resumes if you would like, they will be taken into consideration upon selection. Applicants will be notified after the selection process concludes on Wednesday, July 10th.

Sponsorship will include, but is not limited to, Parts & Apparel Discounts, Discount Codes for Online Ordering and Early Access to Prototype Parts. Speed Shop Inc. holds the right to withhold parts or merchandise for any reason the applicant may fall outside the lines of good standing.

Please fill out pages 2 and 3 and mail/email (email preferred) with any additional information you would like to provide. If you have any questions, please contact Brady.

Mail or Email application to one the following:

brady@speedshopinc.com

ATTN: Brady
BDX/SSI
6238 318th Street
Cannon Falls, MN 55009

Company Contact

Braden Schoenfelder – 507-263-2244 EXT 121– brady@speedshopinc.com



Please fill out completely. Sponsorship types are outlined below, please select your sponsorship type(s) with an “X” on the line you wish to apply for and fill in the remaining information accurately. Snowmobiles, Labor, and shipping are the only purchasing exclusions.

- **Racer** – You will receive 25% off the retail value of all parts. Purchases must be made for your machine that is used for racing and may not be used for personal day-to-day leisurely riding. No order limit.
- **Promotional/Sales Based** – You will receive 30% off an initial order. You will be expected to make a minimum of 2 posts per month pertaining directly to Speed Shop Inc. products, events, or new releases across your social media platforms. You will receive a personal customized 10% off discount code for our website to share with customers. We track your sales through this discount code, and you receive 15% of every dollar you sell in credit to spend on the website. You may combine your 10% discount with your earnings from sales credit for a larger discount on orders. No earning limit, credit earned must be spent before following year’s application due date, credit will not roll over to the following year.
- **Full sponsorship** – You will receive an initial order at no cost to you. You will be expected to continuously promote, advertise, and market Speed Shop Inc. products verbally and through your social media platforms. Additional orders can be made throughout the season but will be at **RACER Pricing**.

SSI decals and choice of 1 free apparel item will be sent upon initial order. The SSI logo will also be available for anyone looking to have them incorporated on a wrap. Sponsored riders will be expected to have the SSI logo on their machine in 2 or more places at a size no less than 6”

Rider Information:

Full Name: _____ Age: _____

Address: _____ City: _____

State/Province: _____ Zip/Postal Code: _____

Phone #: _____ Email: _____

Sponsor Application Type:

_____ Promotional/Sales Based Sponsorship

_____ Racer

_____ Full Sponsorship



Rider questions

some questions apply to racing, if you do not race type N/A

Riding Type(s): _____

Snowmobile(s) Year/Make/Model: _____

Class & Division(s): _____

Race number(s): _____

Race Associations/circuits you compete in: _____

How long have you been riding/racing: _____

Accomplishments: _____

Social Media handles/following: _____

Current Sponsors: _____

I understand that this application does not guarantee my spot for sponsorship and that I must be selected. I will go about my business towards Speed Shop Inc. in a professional manner. This agreement implies no employee/employer relationship. Speed Shop Inc. can terminate this agreement at any time if any of the following, but not limited to, occur towards the name, image, or likeness of Speed Shop Inc. at their discretion: Slander, Unacceptable Behavior, Inactivity, Lack of Sales. I hereby verify that all information above is true and correct; if information is found to be false, I understand this is grounds for my immediate termination from the Sponsorship program.

Racers, Speed Shop Inc. may **NOT** terminate your contract for poor performance on the racetrack. We want your focus on the finish line!

Print Name: _____

Signature: _____